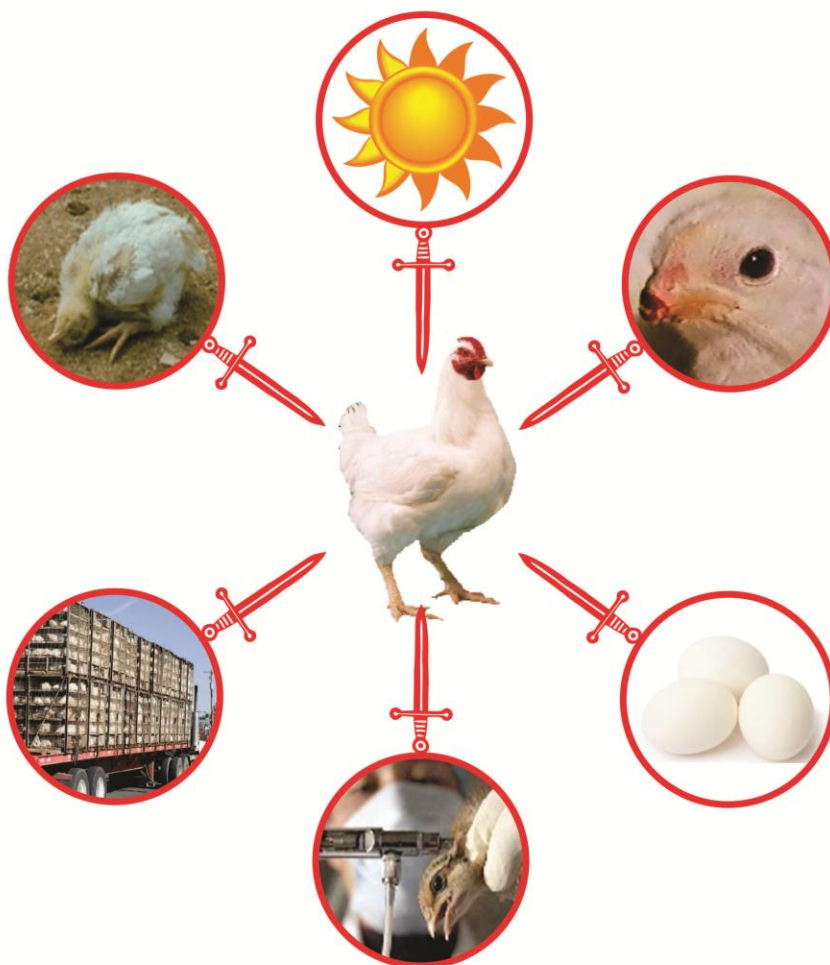




TOTAL NUTRITION™
SAFE • HEALTHY • EFFICIENT

Stress - The Silent Killer



KemTRACE™ Chromium

Beats stress; Boosts Profits



INSPIRED MOLECULAR SOLUTIONS™



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Challenge

Stress - The Silent Killer

Layer birds undergo **stress everyday** due to several factors

FACTORS CAUSING STRESS



► Overcrowding

Transportation ◀

► Egg laying

Deworming ◀

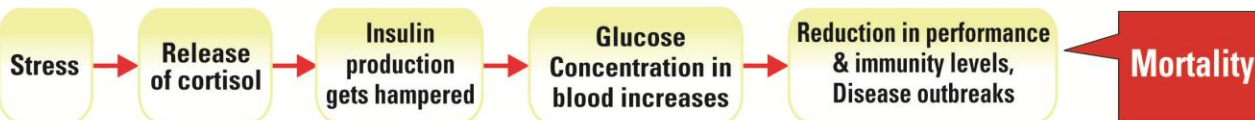
► Debeaking

Extreme Climate ◀

► Vaccination

Disease outbreaks ◀

STRESS EATS INTO PROFITS!!!!



KemTRACE™ Chromium

Beats stress; Boosts Profits

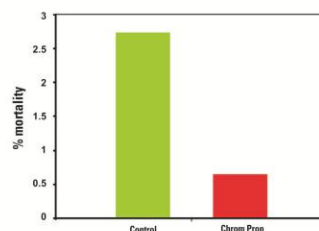
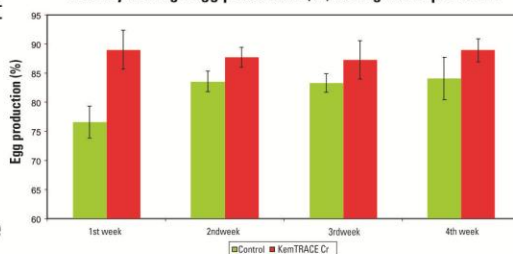
KemTRACE™ Chromium contains Organic Chromium Propionate

How does KemTRACE™ Chromium help during stress?

- Chromium is an integral part of Glucose Tolerance Factor (GTF)
- GTF is essential for stimulating insulin activity
- Insulin will help in glucose utilization by the body cells
- Hence if chromium is absent, insulin will not be able to do its function

Trial Result : KemTRACE™ Chromium reduced mortality and improved egg production in a disease-affected commercial layer farm

Weekly average egg production (%) during the experiment



KemTRACE™ Chromium Dry

Application : 250 grams per ton of feed;
Presentation : 25kg

KemTRACE™ Chromium Liquid

Application : 1 ml per 10 liters of water;
Presentation : 1Kg Can